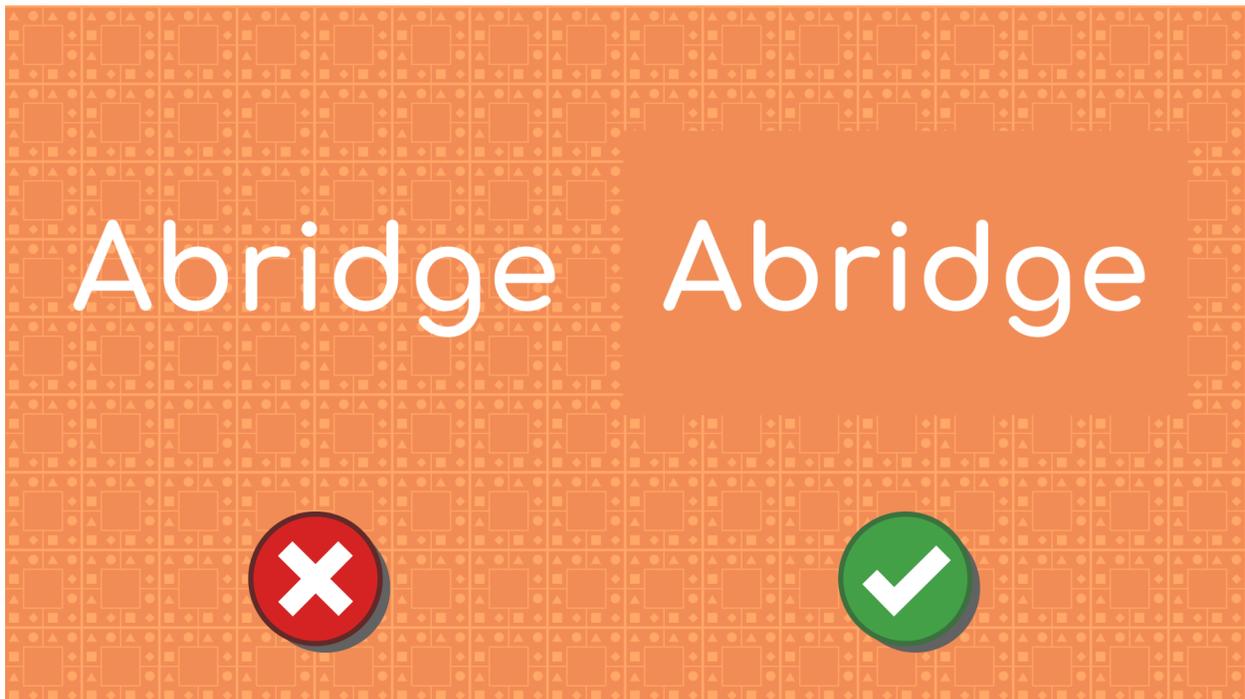


Abridge Press Kit - Branding Guidelines

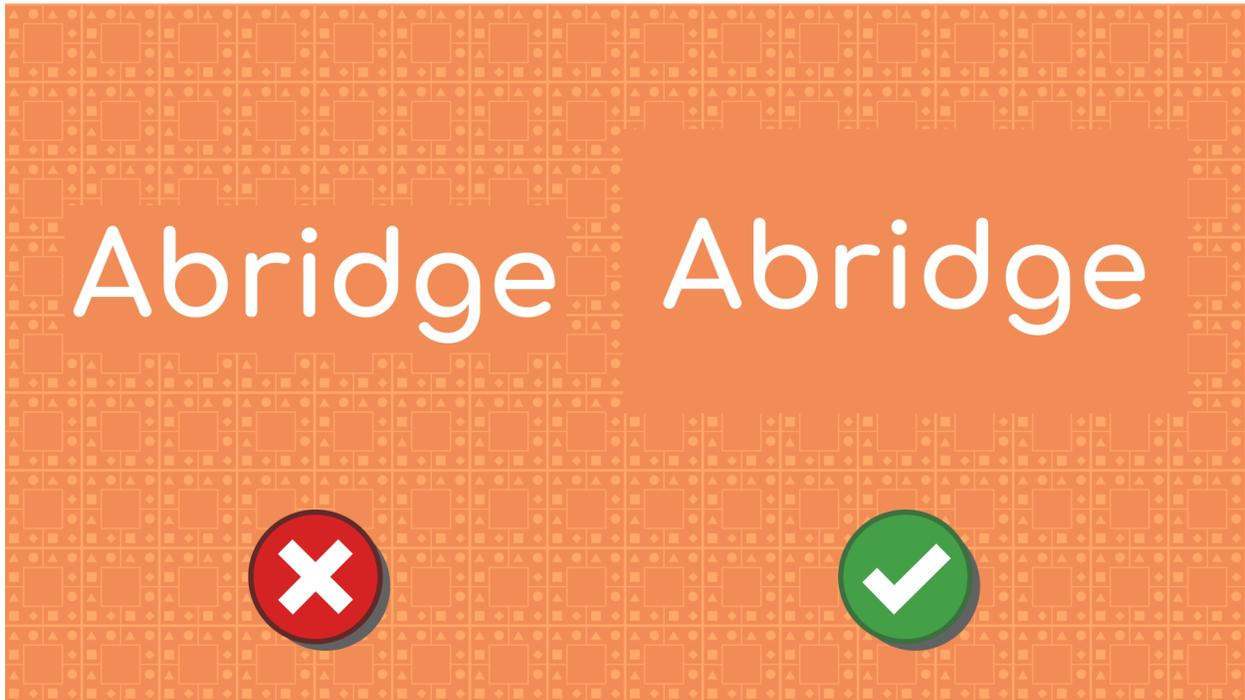
(Updated 10/2/2022)

Title

- Must be in bolded in Comfortaa Font ([Google Fonts Link](#))
- Font color must be white or black
- Should be clearly visible and readable



- Sufficient space should be provided around edges of text



- Must not be squashed or stretched, horizontally or vertically
 - Maintain 16:9 ratio (if using provided title images)



Colors

- Colors must use the following color scheme

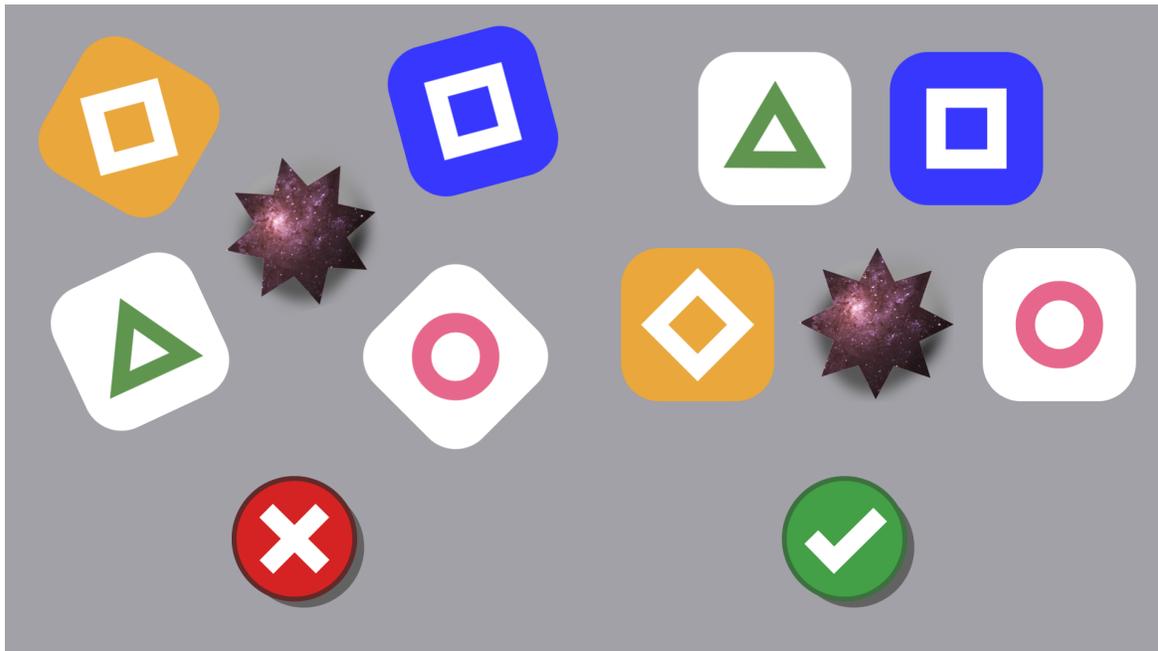
Background Color	Normal	Light
Green	#859B74	#9FB98B
Blue	#7C9DC7	#93BDEF
Orange	#F18C56	#FFA867
Red	#ED606A	#FF737E
Sky Blue	#8DCDDB	#A5F1FD
Yellow	#EBCF68	#FFF97C
Maroon	#8F4048	#AB4D56
Purple	#AB95CF	#CDB3F8
Grey	#A1A1A7	#C3C3C7
Fuchsia	#A56897	#C57DB7
Brown	#CFA38B	#F9C3A7

Pieces

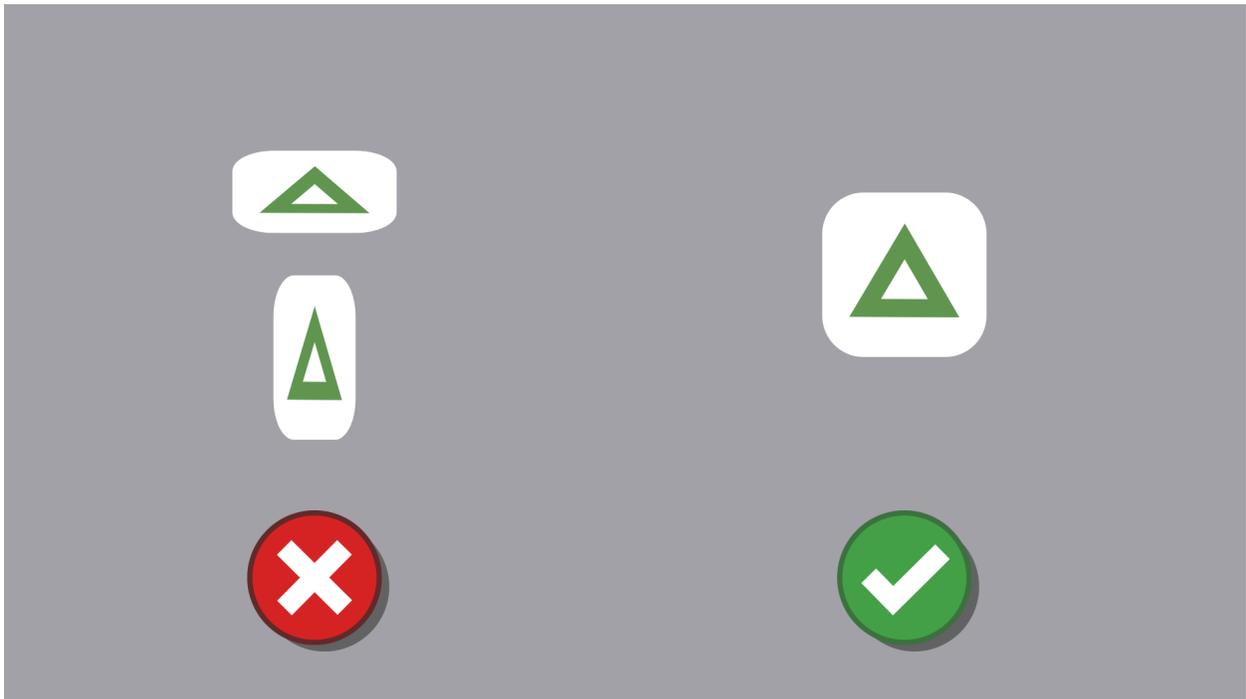
- Must not overlap with other pieces or Abridge Title Text



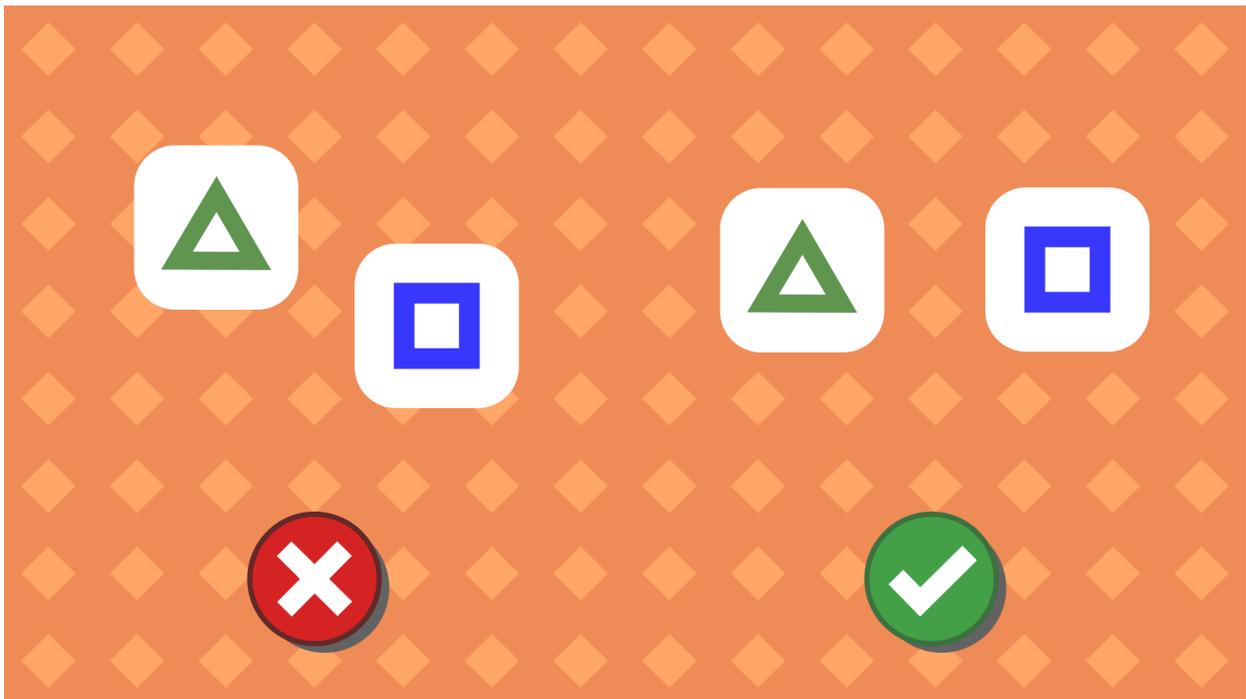
- Must not be rotated



- Must not be squashed or stretched, horizontally or vertically
 - Maintain a 1:1 ratio



- Must align with background



Contact Info

If you have any comments, questions, feedback, or would like to request a review to check branding guidelines, email eventidegamesstudio@gmail.com.

Additional assets may be available upon request. Email eventidegamesstudio@gmail.com along with responses to the following questions and providing the following information:

- What asset are you looking for?
- Why is this asset needed?
- What's the timeframe this asset is needed by?
- Where is this asset going to be used?
- Contact Info
 - Name
 - Email
 - Any Social Media Links (i.e. YouTube, Twitter, etc.)